
Report To:	Education & Communities Committee	Date:	21 January 2025
Report By:	Corporate Director Education, Communities & Organisational Development	Report No:	EDUCOM/14/25/RB
Contact Officer:	Ruth Binks	Contact No:	01475 712748
Subject:	Beacon Arts Centre – Update on 24/25 Performance Outcomes		

1.0 PURPOSE AND SUMMARY

- 1.1 For Decision For Information/Noting
- 1.2 The purpose of this report is to update the committee on the performance outcomes for 2024/25 between Inverclyde Council and the Greenock Arts Guild Ltd who are the Board for the Beacon Arts Centre.
- 1.3 The performance outcomes and updates for 2024/25 are attached as Appendix 1 to this report. This is the annual report to committee in line with approved governance requirements.

2.0 RECOMMENDATIONS

- 2.1 The Education and Communities Committee is asked to:
- Note the performance outcomes and annual report for the Beacon as outlined in Appendix 1.

Ruth Binks
Corporate Director
Education, Communities & Organisational Development

3.0 BACKGROUND AND CONTEXT

- 3.1 The Greenock Arts Guild Limited is a company limited by guarantee and runs the Beacon Arts Centre in Greenock. In January 2015, the council agreed to make funding available to the Arts Guild to settle the final account for the works to build the Beacon and to address the risks associated with the revenue budget shortfall identified in their business plan. The council and the Greenock Arts Guild entered into an eight-year funding and service provision agreement from 2015 -2023.
- 3.2 The Education and Communities Committee has had regular and ongoing updates about the financial position of the Beacon and ongoing governance arrangements. The council is not the only regular funder of the Beacon, they are currently a Regularly Funded Organisation (RFO) through Creative Scotland. A review of the 17/18 accounts led to the council working alongside the Greenock Arts Guild Board to seek recovery options. As a result, the council and Creative Scotland also provided additional funding to the Beacon in 2019 to help with the longer-term financial stability.
- 3.3 In recent times, the Beacon is on a much more stable footing, although risks do remain around Arts venues in general and their ability to attract the required funding. The Beacon has significantly improved its Community Outreach work and, following on from COVID 19, visitor numbers are increasing.
- 3.4 In November 2023 Policy and Resources Committee agreed revised arrangements for the Governance of External Organisations. In March 2024 the Education and Communities Committee agreed the performance outcomes for the Beacon and noted the annual performance report would be presented to the committee.

4.0 PROPOSALS

- 4.1 The report attached as Appendix 1 is extremely positive with a huge amount of ambassadorial work taking place to ensure that 'Inverclyde has a strong reputation for the delivery of arts and culture and gives residents access to work of national significance. The Beacon programme of work is aimed at "Lighting up the Lives" of those in Inverclyde and there is a huge focus on working in partnership to support health and wellbeing.
- 4.2 Key highlights have included:
- Diverse programming including an expansion to the music offering, the introduction of Indie Music for young people and the first visit of Scottish Ballet.
 - Partnership working with the 3rd sector and community support organisations.
 - Highly successful arts exhibitions including an exhibition featuring artists from HMP Greenock
 - Hosting of major conferences such as the Green Party and CVS conference
 - Working with new partners for the community engagement team – such as "Oor Club"
 - Delivering work experience opportunities for students and school pupils.
 - Successful bids for funding
 - The introduction of a building levy onto ticket charges to proactively consider repairs and maintenance of the building
- 4.3 The specific agreed KPIs and targets set are outlined in a table at the end of Appendix 1. The KPIs show an increase in visitor numbers overall but a reduction in those visiting exhibitions. The 2022/23 creative engagement participants reflect the impact of the Meliora Festival, so the numbers are understandably fewer. The team are also delivering sessions to participants over a longer more sustained period, so although the participants are fewer, the impact can be greater.

5.0 IMPLICATIONS

5.1 The table below shows whether risks and implications apply if the recommendation(s) is(are) agreed:

SUBJECT	YES	NO
Financial		X
Legal/Risk		X
Human Resources		X
Strategic (Partnership Plan/Council Plan)	X	
Equalities, Fairer Scotland Duty & Children/Young People's Rights & Wellbeing		X
Environmental & Sustainability		X
Data Protection		X

5.2 Finance

One off Costs

Cost Centre	Budget Heading	Budget Years	Proposed Spend this Report	Virement From	Other Comments
N/A					

Annually Recurring Costs/ (Savings)

Cost Centre	Budget Heading	With Effect from	Annual Net Impact	Virement From (if Applicable)	Other Comments

5.3 Legal/Risk

This report is compiled in line with the governance of external organisations guidance for the council. Without the funding agreement and service level agreements in place there is a risk to the council.

5.4 Human Resources

N/A.

5.5 Strategic

The Beacon Arts Centre is part of the culture and heritage group that contributes to the partnership plan.

5.6 Equalities, Fairer Scotland Duty & Children/Young People

(a) Equalities

This report has been considered under the Corporate Equalities Impact Assessment (EqIA) process with the following outcome:

	YES – Assessed as relevant and an EqIA is required.
X	NO – This report does not introduce a new policy, function or strategy or recommend a substantive change to an existing policy, function or strategy. Therefore, assessed as not relevant and no EqIA is required.

(b) Fairer Scotland Duty

Has there been active consideration of how this report's recommendations reduce inequalities of outcome?

	YES – A written statement showing how this report's recommendations reduce inequalities of outcome caused by socio-economic disadvantage has been completed.
X	NO – Assessed as not relevant under the Fairer Scotland Duty.

(c) Children and Young People

Has a Children's Rights and Wellbeing Impact Assessment been carried out?

	YES – Assessed as relevant and a CRWIA is required.
X	NO – Assessed as not relevant as this report does not involve a new policy, function or strategy or recommends a substantive change to an existing policy, function or strategy which will have an impact on children's rights.

5.7 Environmental/Sustainability

Has a Strategic Environmental Assessment been carried out?

	YES – assessed as relevant and a Strategic Environmental Assessment is required.
X	NO – This report does not propose or seek approval for a plan, policy, programme, strategy or document which is like to have significant environmental effects, if implemented.

5.8 Data Protection

Has a Data Protection Impact Assessment been carried out?

	YES – This report involves data processing which may result in a high risk to the rights and freedoms of individuals.
X	NO – Assessed as not relevant as this report does not involve data processing which may result in a high risk to the rights and freedoms of individuals.

6.0 CONSULTATION

6.1 N/A.

7.0 BACKGROUND PAPERS

7.1 N/A.

	What will be delivered?	How will this be delivered?	Due Date	What difference will it make?	Alignment to Inverclyde Partnership Plan
1	The Beacon Arts centre will deliver a full programme of work throughout the year which will include performance, exhibitions, and engagement activities	<ul style="list-style-type: none"> Produce an ambitious and high-quality performance, exhibition, and engagement programme unique to Inverclyde, its residents, and visitors. Ensure a balance of programming that attracts ticket sales while balancing commercial and creative programming. Have a marketing and communications strategy to promote the Beacon to new audiences. Actively seek out funding opportunities to enhance the reach of the projects and work undertaken by the Beacon 	March 2025	To continue to <i>Light up Lives</i> in Inverclyde. To give access to the residents of Inverclyde work of national significance.	Thriving Place
	<p>From April 24 we have welcomed a wealth of talent to our stage which includes Scottish Ballet for the first time alongside Dunedin Consort and Royal Conservatoire of Scotland. We delivered a wide range of children's shows which were very successful alongside our established programme of drama, music, comedy and tribute acts.</p> <p>We began an "audience with" series which featured James Cosmo, Shaun Ryder and Huey Morgan to name a few. We expanded our music offering this year which saw our stage graced by Barbara Dickson, Tidelines, Lloyd Cole, Phil and Ally, Martin Fry and more.</p> <p>We devised our own Indie Inverclyde season a new music initiative which showcases local independent bands. We were delighted that 76% of the audience were new to the Beacon and the demographic was in the 14–21 age range which are the hardest to reach.</p> <p>Most of May and June are dedicated to local dance schools and we have continued to work with Greenock Players, Greenock Light Opera Club, SCDA and other amateur local groups. Our in-house Pantomime production has exceeded last year's audience figures of 17,500 by 1,500 so far and 2024 has also seen the Beacon Co-produce with International Company Vanishing Point.</p>				

Appendix 1 Annual report on 2024/25 plan for the Beacon

	What will be delivered?	How will this be delivered?	Due Date	What difference will it make?	Alignment to Inverclyde Partnership Plan
	<p>Analysing marketing spend and distribution has ensured a deeper knowledge of audience reach and new community awareness of our building and programme and outreach work.</p> <p>Funding support has been secured over three years from Bailie Gifford and National Lottery Communities fund alongside funding to support core work.</p>				
2	<p>Beacon Arts Centre deliver an active engagement and outreach programme.</p>	<ul style="list-style-type: none"> • Work in partnership with third sector and community support organisations both at the Beacon and in the community • have an explicit and active outreach programme. • Engage with communities to co-design programmes that best meets their needs. • Play a pro-active role in the Inverclyde Alliance Culture and heritage partnership, actively seeking out opportunities to work with other cultural institutions in Inverclyde. 	<p>March 2025</p>	<p>Improves social cohesion. Improves mental health. Impowers individuals and groups.</p>	<p>Impowered People. Supportive place.</p>
	<p>The Beacon continues to work and build relationships with 3rd sector and community support organisations.</p> <p>This year these have been: CVS, Your Voice Recovery HUB, Your Voice New Scots project, Inverclyde Faith in Throughcare, Inverclyde Community Development Trust, Clyde Pride, Inverpride, Greenock Burns Club, Inverclyde Carers Centre, Proud to Care, Oor Club, Galoshans Consortuim, Developing Young Workforce Inverclyde, West College Scotland, Greenock Prison, Branchton Community Centre. Magic Torch, Rig Arts and the Wylleium.</p>				

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What will be delivered?	How will this be delivered?	Due Date	What difference will it make?	Alignment to Inverclyde Partnership Plan
<p>Branchton Community Centre, Craigend Resource Centre have been key to delivering Creative Minds. In this programme the Beacon Team work with groups to let them identify the creative activity that suits their needs and come together in a Festival of Celebration at the Beacon.</p> <p>In addition, we continue to deliver Creatability our programme for disabled and neuro diverse young people, Inverclyde Women Create, BYT, Dance for Parkinson's Mindful Movement and Platinum Dance along with programme support activities and events.</p>				
3	<p>To continue to offer a broad ranging programme of performances throughout the year. Making sure there is <i>something for everybody</i> in Inverclyde and beyond.</p>	<ul style="list-style-type: none"> • Curate a broad range of work to include Comedy, Family, Variety, drama, music, and dance within our yearly programme. • Develop relationships with new producers and promoters. • Continue to work with the national companies and engage with the companies that are yet to visit Inverclyde. 	<p>March 2025</p> <p>Raise the profile of Inverclyde. Improve social connectivity. Giving people of Inverclyde access to high quality arts and cultural opportunities.</p>	<p>Thriving place.</p>
<p>This year we have hosted Scottish Ballet, Royal Scottish National Orchestra, Dunedin Consort, Scottish Opera and National Theatre (GB).</p> <p>Continuing to develop relationships with Sleeping Warrior, Vanishing Point, Visible Fictions, Grid Iron, Raw Material Arts, Tortoise in a Nutshell, Scottish Producers, Playwright Studio, Tenterhooks, All or Nothing,</p> <p>Continued with our Beacon Jazz Club which has featured across the year. We have forged a new and successful relationship with Regular Music and Live Nation.</p>				
4	<p>To deliver our visual arts programme bi-monthly.</p>	<ul style="list-style-type: none"> • Work with our renowned Curator Fraser Taylor to continue with our exhibition offering through the year incorporating international, national, and local artist. • Provide one open submission per year for residents in Inverclyde 	<p>March 2025</p> <p>Raising the profile of Inverclyde Improve social connectivity. Giving people of Inverclyde access to high quality arts and cultural opportunities.</p>	<p>Empowered people Thriving place</p>

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		both amateur and professional to showcase their work.			
	<p>Alongside our guest curator Fraser Taylor, we have hosted artists Graham Lister, Louise Carr, Jim Ramsey. The summer open exhibition saw over 100 submissions by Inverclyde Artists both amateur and professional.</p> <p>Currently we are featuring and exhibition by artists from HMP Greenock.</p> <p>We will feature a further two exhibitions in the New Year to take us to the end of March. These will be local artist Garth Ivan in January and Lillian Evans in mid-February.</p>				
5	<p>Increase engagement with the Beacon.</p>	<p>We aim to deliver this by our audiences, through multi-generational entertaining and through provoking programming and participatory programmes addressing local need.</p> <ul style="list-style-type: none"> • Increase event and hire customers by promoting the Beacon to local and national companies. • Provide our event and hire customers with a modern and fully accessible venue. • Provide community and education partners with well-planned and delivered projects and learning experiences. 	March 2025	<p>Allows us to connect and develop a deeper understanding of the creative and cultural needs of all communities that live in Inverclyde and this accumulation of knowledge will allow us to shape our future programming.</p> <p>Raises the self-esteem and pride of those living in the area.</p> <p>Allows people to explore relevant social and political issues and affect change.</p> <p>Inspires people in Inverclyde to be creative and innovative improving mental and physical health.</p>	<p>Empowered people. Healthy people and places. Supportive place. Thriving place.</p>

Appendix 1 Annual report on 2024/25 plan for the Beacon

What will be delivered?	How will this be delivered?	Due Date	What difference will it make?	Alignment to Inverclyde Partnership Plan
	<ul style="list-style-type: none"> • Provide strategic partners with grass root knowledge of engagement. • Provide creative partners with space, technical, ticketing, marketing, theatre makers, producers, theatre companies, music partners, visual artist, artistic agencies, and new talent. • Monitor complaints and satisfaction/evaluation surveys and use these as a tool to improve practice. 			
<p>We have hosted the Green Party Conference, Labour Manifesto Pledge, CVS Conference, Scottish Families Conference, Galoshans, Recovery Week Gig, alongside many hires from local companies including Inverclyde Council and national training providers.</p> <p>Partnerships with Rig Arts & The Wylleum have been developed to promote arts and culture across Inverclyde. We have offered in kind support for the development of their new work. We have also partnered with Feral Arts, Hopscotch Theatre, Tenderhooks and Tortoise in a Nutshell. This enables the development of new work for Scotland.</p> <p>We supported Galoshans Festival with free space and staff for their festival.</p> <p>We have given free space in our gallery suite to Your Voice, Recovery Consortium and Scottish Mental Health festival amongst others. We will continue to offer this free space when we can to support companies and already have 4 weeks marked out in the 2025 Calendar.</p>				
6	<p>Equalities, Diversity, and Inclusion</p> <ul style="list-style-type: none"> • Each team within the Beacon will have an EDI lead responsible for ensuring that the EDI policy is upheld and remains a flexible living document. 	March 2025	<p>Bringing communities together to ensure that the Beacon is representative of all communities in Inverclyde. Breaking down cultural barriers.</p>	<p>Empowering people Healthy people and places Supportive place Thriving place</p>

Appendix 1 Annual report on 2024/25 plan for the Beacon

What will be delivered?	How will this be delivered?	Due Date	What difference will it make?	Alignment to Inverclyde Partnership Plan
	<ul style="list-style-type: none"> Ensure that the Beacon is representative of all the diverse, marginalised communities it serves and monitor appropriate EDI data. Increase engagement with yet unpartnered, hardest to reach communities to bring creative and cultural experiences to all communities in Inverclyde. 			
	<p>The Beacon's EDI policy is a living document which was praised by Creative Scotland in their first assessment when applying for Multi Year Funding. It includes clear action points for staff and partners. We have designed a barriers matrix that is used to ensure our work is targeting all demographics in the community of Inverclyde.</p> <p>We celebrate and host events for BHM, PRIDE, Recovery Week, Prisoners' week, Mental Health Recovery Week and others. All recruitment processes are vetted to ensure they are accessible to everyone to enable to recruit a diverse workforce. All applications are required to fill in an equal opportunities survey and the Beacon Team is asked to fill out a further anonymous survey each year under sexual orientation, ethnicity and disability. This is also reported to Creative Scotland.</p> <p>Our Community Engagement team continue to seek out new partners. This year has been particularly successful in engaging grass roots organisations such as Oor Club and those supporting young people and families.</p>			
7	<ul style="list-style-type: none"> To continue to work towards net zero Continue to review and renew policies, procedures, and action plans in line with all new legislation. Working with the Beacon Green Team to reduce our carbon footprint. Encourage audience and local staff, artists, and 	March 2025	<p>Making our building a sustainable resource for Inverclyde and for the future. Ensure that policies and programme address the climate emergency to consider the needs and perspectives of all communities in Inverclyde</p>	<p>Healthy people and places Thriving place</p>

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What will be delivered?	How will this be delivered?	Due Date	What difference will it make?	Alignment to Inverclyde Partnership Plan
	<ul style="list-style-type: none"> participants to use Inverclyde's active travel route. As a lead partner in Creative Carbon Scotland's Climate Beacons Initiative, we will continue to partner with main stakeholders, Inverclyde Council, Inverclyde Libraries, Rig arts and Ian Parsons to progress in local initiatives. Actively seek out funding opportunities to make the building more carbon neutral. 		<p>particularly those most vulnerable to climate impact. Promote public transport and other environmentally friendly modes of travel to reduce emissions in Inverclyde.</p>	
	<p>We continue to look at our approach to sustainability both internally as an organisation and externally to become a point of contact for best practices within the industry for our visiting companies, artists and patrons. We seek to grow our in-house Green Team and source funding for day-to-day improvements across recycling, lighting and energy consumption and larger scale projects, with the development of cross departmental working. We are currently speaking to the rest of the climate beacon partners to explore more in-depth projects.</p>			
8	<p>To deliver on our commitments of fair work for Inverclyde</p> <ul style="list-style-type: none"> All employees will be paid the national living wage or above. Continue to improve the framework for staff induction, supervision, and appraisals to ensure that staff have confidence to have open and honest discussions around concerns. Programme various types – levels of work which create opportunities 	March 2025	<p>Making a huge difference to people lives – being paid a fair wage and fair conditions. Commitment to this area ensures a thriving workforce and healthy working culture and environment. To ensure that we are leaders in our field advocate fair working practise.</p>	<p>Working people Healthy people and places Empowered people</p>

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What will be delivered?	How will this be delivered?	Due Date	What difference will it make?	Alignment to Inverclyde Partnership Plan
	<p>for entry to the creative industries for young people and early year creatives.</p> <ul style="list-style-type: none"> • Link with the Council, the third sector and other partner agencies to ensure representation of equality and fairness and positive messaging around health and wellbeing within the programme – e.g., Black history month and mental health awareness week. • Develop all areas of skills development from work experience in schools to career pathways to emerging talent and to continue with staff personal development. 			
<p>All employees have been paid the Real Living Wage or above since 2016.</p> <p>The new start induction processes have been improved with time set aside at the beginning of employment to go through all policies, procedures, handbooks, H&S, Business Plan and one to one meetings with key members of the team.</p> <p>The Directors are working closely with Skills Development Scotland to support the development of staff here in Inverclyde with training, career development, and up skilling benefiting the local area and keeping talent in Inverclyde.</p> <p>We have two mental health first aiders on the staff.</p> <p>The Beacon took part in Scottish Mental Health Arts Festival supporting local and New Scots with mental health, trauma and social isolation. Our prisoner’s week event in partnership with IFIT and Your Voice recovery had a focus on mental health and recovery for those who have experience of the criminal justice system. We also delivered Your Voice Lived Experience Network event around mental health and recovery.</p>				

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What will be delivered?	How will this be delivered?	Due Date	What difference will it make?	Alignment to Inverclyde Partnership Plan
<p>Our Creative Minds Festival featured an IFit play on the subject of mental health, and we worked with Your Voice to deliver their play exploring mental health.</p> <p>Our in-house production ensures entry level career opportunities for technical, direction, stage management and ensemble roles. West College Technical Students have in house training from our technical manager every Monday ensuring the students have industry experience.</p> <p>12 work experience pupils had in depth experiences with us from 6 schools in Inverclyde.</p> <p>The team participated in 3 schools career events in addition to working with 240 school pupils in the schools as part of Galoshans "Let there be Monsters".</p>				
<p>9 A well governed and managed organisation.</p>	<ul style="list-style-type: none"> Ensure that the Beacon continues to be governed by a strong board of trustees whose experience and skills will cover a range of relevant sectors including business, political, civil service, education, community engagement, and legal. The board will represent the area of Inverclyde and will be committed to raising the profile of the Beacon and Inverclyde. Ensure high quality leadership and management is in place to oversee the strategic and day to day running of the Beacon. 	<p>March 2025</p>	<p>Good governance and management will secure the future of the Beacon.</p> <p>Representing cultural and arts provision in Inverclyde on a national platform.</p> <p>Ensure Inverclyde's place in the Scottish arts scene.</p>	<p>Working people Empowered people Thriving place</p>

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What will be delivered?	How will this be delivered?	Due Date	What difference will it make?	Alignment to Inverclyde Partnership Plan
	<p>New board members who have joined in 2024.</p> <p>Judith Kilvington has extensive experience from the Citizens Theatre in Glasgow, where she was Executive Director and Joint CEO. Prior to that Judith was the Executive Director of Graeae, the UK's leading touring company of deaf and disabled artists, which is based in east London.</p> <p>Matin McClusky resigned from the board when he became the MP for Inverclyde but continues to be a support to the Beacon in this role. We are delighted to welcome our new council representative Francesca Brennon who replaced Martin as the second council representative on the board.</p> <p>Terry Dillon was voted to become Vice Chair when Jo Walmsey resigned due to family commitments. Terry is from Inverclyde and is a senior programme manager at Skills Development Scotland.</p> <p>The Co-Directors have extensive experience in the funded and commercial sectors across Scotland and the UK and have worked to ensure the Beacon is a viable business through additional income generation, new programme and programming initiatives, controlling costs and raising the profile of the Beacon and Inverclyde through a strategic PR and Press campaign.</p>			
10	<p>Constant identification and management of risk.</p> <ul style="list-style-type: none"> • Maintain a Risk register which will be reviewed and updated monthly by the senior leadership team and alert funders to any specific risks that may affect the future of the Beacon. • Finance and general purposes committee will meet bi-monthly with the risk register being a standard item on the agenda. • Attend regular governance meetings with Inverclyde Council and maintain links with the 	March 2025	<p>Long term viability and security of the Beacon for Inverclyde council.</p> <p>A sustainable business.</p> <p>Good use of public funds.</p> <p>Mitigating Health and safety will ensure a safe working environment.</p> <p>Ensuring our doors remain open for the people of Inverclyde.</p>	Healthy people and places.

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	<p>Council through allowing attendance at Board meetings. Representative on the board from Inverclyde Council ensures constant monitoring.</p> <p>(Areas of focus for the current risk register are financial, health and safety, employee wellbeing and climate.</p> <p>Areas that can pose greater risk to the organisation such as catering and IT have been outsourced to ensure effective expert delivery and protecting financial, business critical and reputational risk areas of the Beacon).</p>			
<p>The Finance and General Purposes committee meets every 3 months where the risk register is a standing item on the agenda. SLT highlight any changes to the Chair. Risks are tasked with a tracked risk level agreed for risk mitigation. Areas of focus are financial, Health & Safety, Employee Wellbeing and climate. Areas of greater risk such as catering and IT are outsourced to ensure effective expert delivery protecting financial business and reputational risk areas of the beacon.</p> <p>SLT attend governance meetings with Inverclyde Council – Mary McCabe (Finance Manager – Education & Communities) and Ruth Binks Corporate Director of Education, Communities and Organisational Development). The last meeting was on the 12 November 2024.</p> <p>A building levy of 50pence per ticket has been introduced to ensure that the board are proactively considering and managing maintenance and repairs to the building. This funding has already ensured repairs to the lift and a new security system.</p>				

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11	What will be delivered?	How will this be delivered?	Due Date	What difference will it make?	Alignment to Inverclyde Partnership Plan
	Number of people attending performances, events, exhibitions, and creative engagement workshops	Targets as in table below	March 2025	A sustainable business Greater awareness of Inverclyde. Bringing new patrons/tourists to the venue	Thriving place Working people
	<ul style="list-style-type: none"> We exceeded the number of visitors in total by over 10k from 22/23 due to increase in programming and audience attendance. Exhibition audience numbers are in line with our creative Scotland statistical return and was an estimate of footfall. Creative Engagement was lower than expected due to Meliora not taking place this year and a smaller scale Creative Minds due to funding constraints. The Creative engagement team have worked with a smaller number of participants but for a longer period of time across the year which has had a greater impact although has resulted in fewer participants. Meliora was also part of the 22/23 programme which enabled the team to work and engage with significantly greater numbers. It is hoped that the Beacon on the road project will see this number increase next year. 				

	31 March 2022 - 1 April 2023	Targets – 31 March 2023 - 1 April 24	Actuals – 31 March -1 April 2024	Targets 31 March 2024 – 1 April 2025
Total number of visitors	75,206	80,000	86,559	90,000
Attendances at exhibitions	1,700	2,000	1,008	2,000
Creative engagement sessions	438	440 (covering all 6 localities)	408	440
Creative engagement session participants	15,000	15,500	2,074	3,000